



SPONSORSHIP OPPORTUNITIES



Lifetime Achievement
Agriculture
Arts & Culture
Athletics, Recreation & Fitness
Business & Professions
Community Building
Construction
Education & Training
Entrepreneurship
Environment
Health & Wellness
Human Services
Young Woman of Excellence



**WOMEN OF
EXCELLENCE**
AWARDS GALA

In support of:



RED DEER & DISTRICT
COMMUNITY
FOUNDATION
all for community.

JUNE 13, 2020

Women of Excellence enrich our community and inspire others through creativity, compassion, and dedication.

ABOUT THE RED DEER & DISTRICT COMMUNITY FOUNDATION

Since 1989, the Red Deer & District Community Foundation has been a 360° granting agency that invests in charitable community projects, programs and organizations to build a stronger Central Alberta.



RED DEER & DISTRICT
COMMUNITY
FOUNDATION
all for community.

Essentially, the Foundation acts as a community savings account that accepts donations to over 140 endowed and non-endowed funds.

These funds are prudently invested and earnings are used to provide grants to local non-profit organizations for arts and culture; health and wellness; recreation; sport; education and environmental causes.

For more information visit www.rddcf.ca.

ABOUT THE WOMEN OF EXCELLENCE AWARDS GALA

In 2007, the Red Deer & District Community Foundation introduced the Women of Excellence Awards Gala as a recognition program for exemplary women in Central Alberta.

That same year, proceeds from the Gala created the Women & Girls Endowment Fund to support initiatives that enhance the lives of women and girls in the region.

Today, proceeds from Gala sales, raffles and auctions are allocated directly to the Women & Girls Fund. The balance of the proceeds support the operations of the Red Deer & District Community Foundation.

The goal is to amplify awe inspiring stories of leadership, courage, passion and dedication with the desire to make our community a great place to live, work and play!

The 2020 Women of Excellence Awards Gala takes place on Saturday, June 13 at the Cambridge Hotel in Red Deer. Tickets go on sale in May 2020.

WOMAN OF EXCELLENCE AWARD CATEGORIES

AGRICULTURE

WE are innovative leaders in our philosophies and demonstrate commitment to sustainable practices in agriculture.

ARTS AND CULTURE

WE demonstrate outstanding achievement in the expression, development, preservation, patronage and/or promotion of the performing, visual, literary, or multi-media arts and/or cultural heritage.

ATHLETICS, RECREATION AND FITNESS

WE participate, coach, and mentor, serving as an inspiration to others through our example and accomplishments, thereby enhancing the physical well-being of the residents of Red Deer and central Alberta.

BUSINESS AND THE PROFESSIONS

WE are acknowledged in our field for leadership and consistent commitment to excellence. WE leverage our achievements and management skills to facilitate change and create opportunities in either the for-profit and not-for profit sectors. WE demonstrate a respect for and engagement with our community, clients, stakeholders, and colleagues.

COMMUNITY BUILDING

WE have identified a local community need or issue and have provided effective initiative to pioneer meaningful change. WE are recognized as a source of strength and heart in our community, and harness the time, talent, and capacity of others.

CONSTRUCTION

WE are acknowledged for our skills in building and creating spaces that contribute to the vibrancy of our community. WE are recognized for our ability to create opportunities for and inspire others to participate in industry.

EDUCATION AND TRAINING

WE are celebrated for outstanding achievement in practice, development and/or research in the educational system, employee development, community education, or alternative programs.

ENTREPRENEURSHIP

WE have a solid vision of the future, and possess creativity and ingenuity that separates us from our peers. WE have taken an innovative approach to solving a problem, filling a need or breaking into a new market. WE have made sacrifices and risked a great deal to successfully manage, launch, or revive a business, product, service, or community organization.

ENVIRONMENT

WE have demonstrated a commitment to the preservation and improvement of our natural environment.

HEALTH AND WELLNESS

WE have experienced outstanding achievement in promotion, education and/or involvement in the physical, emotional and/or spiritual health and well-being of others.

HUMAN SERVICES

WE may work or volunteer in the for-profit or not-for-profit sectors and are acknowledged in our field for leadership, compassion, and practice in human service programs and/or organizations within the community.

YOUNG WOMAN OF EXCELLENCE

WE are young (under age 25) and are respected for achievements and commitments to education and lifelong learning, work, and/or community. WE are a positive influence on our peers.



2020 WOMEN OF EXCELLENCE SPONSORSHIP RECOGNITION OVERVIEW



Inspiration for Excellence
Cash \$7,500+

Lifetime Achievement Award
Cash \$5,000

Award Sponsor
Cash \$3,000

Media Partnership
In Kind \$15,000+

Gala Support
In Kind \$10,000 +

Friends of WofE
Cash \$500 - \$2,999

Auction: Raffle, Cork Pull
In Kind Donation

Bring greetings at Gala & Greeting in Gala Program	★						
Recognition at Nominee Launch & Reveal	★						
Participate in RDDCF storytelling	★	★					
Media Exposure	★	★	★				
Award Presentation and Photo	★	★	★				
Complimentary Gala Tickets	6	4	2				
Logo/Link on website	★	★	★	★	★		
Logo/Link on social media	★	★	★	★	★		
Logo in select print advertising	★	★	★	★	★		
Logo in Gala Program & Slideshow	★	★	★	★	★		
Opportunity for 3 year commitment & first right of refusal	★	★	★	★	★		
Customized recognition to meet marketing goals	★	★	★	★	★		
Logo on Gala Tabletop signage	★	★	★	★	★	★	
Listing in Gala Program						★	★

For full details regarding sponsorship please visit www.rddcf.ca or call 403.341.6911

CASH SPONSORSHIP RECOGNITION

Inspiration for Excellence Sponsor

\$7,500+

- Logo and link on Women of Excellence website page
- Logo inclusion and sponsor status on Social Media marketing and storytelling
- Logo inclusion and sponsor status in all print advertising
- Inspiration for Excellence recognition at Nominee Launch and Nominee Reveal
- Participate in storytelling outlining reason for, and outcomes of supporting RDDCF
- Media Exposure as Inspiration for Excellence Gala sponsor
- 2 minute spoken greeting at Gala opening
- Written greeting including logo in the Gala program
- Logo on Table Top signage at Gala
- Logo inclusion as Inspiration for Excellence in Gala sponsor slide show
- Opportunity for a 3 (three) year commitment and 1st right of refusal upon renewal
- 6 Complimentary Gala Tickets

Lifetime Achievement Award Sponsor

\$5,000

- Logo and link on Women of Excellence Lifetime Achievement nomination page
- Logo inclusion and Award status on Social Media marketing and storytelling
- Logo inclusion and Award status in select print advertising
- Participate in storytelling outlining reason for, and outcomes of supporting RDDCF
- Logo inclusion in 2 minute video that introduces the Lifetime Achievement Award
- Opportunity to present winner trophy and be in award winner photo
- Logo inclusion as Lifetime Achievement Award sponsor in Gala sponsor slide show
- Logo inclusion in Gala program in Lifetime Achievement Award nominee bios
- Media Exposure as Lifetime Achievement Award sponsor
- Logo on Table Top signage at Gala
- Opportunity for a 3 (three) year commitment and 1st right of refusal upon renewal
- 4 Complimentary Gala Tickets

Award Sponsor

\$3,000

- Logo and link on Award nomination website page
- Award sponsor status on Social Media marketing and storytelling
- Logo inclusion and Award status in select print advertising
- Logo inclusion in 2 minute video that introduces the Award at the Gala
- Logo inclusion as the Award sponsor in Gala sponsor slide show
- Logo inclusion in Gala program in Sponsoring Award nominee bios
- Opportunity to present winner trophy and be in award winner photo
- Media Exposure as Award Presenter
- Logo on Table Top signage at Gala
- Opportunity for a 3 (three) year commitment and 1st right of refusal upon renewal
- 2 Complimentary Gala Tickets

Friends of Women of Excellence

\$500 to \$2,999

- Cash donations from \$500 to \$2,999
- Acknowledgment in Gala Program as a Friend of the Women of Excellence
- Logo on Table Top signage at Gala

IN KIND SPONSORSHIP RECOGNITION

Media Partnership

\$15,000+

- Logo and link on Gala sponsor website page
- Logo and link on select Social Media marketing and storytelling
- Logo inclusion as Media Partner in Gala sponsor slide show
- Logo inclusion in Gala program
- Logo on Table Top signage at Gala
- Customized recognition that meets your marketing objectives as negotiated
- First right of refusal upon renewal

Gala Support

\$10,000+

- Logo and link on Gala sponsor website page
- Award sponsor recognition on Social Media
- Logo inclusion in Gala sponsor slide show
- Logo inclusion in Gala program
- Logo on Table Top signage at Gala
- Customized recognition that meets your marketing objectives as negotiated
- First right of refusal upon renewal

Auction, Raffle, Cork Pull Donations

- Donation Recognition on Gala Auction/Raffle signage next to item
- Donation Recognition on Cork Pull wine bottle bag
- Donation Recognition in Gala program Auction, Raffle and Cork Pull section
- NO Charitable tax receipts are issued for donated items as per CRA regulations

MORE INFORMATION

Red Deer & District Community Foundation
#503, 4901 48 Street,
Red Deer, AB T4N 6M4
Phone: 403.341.6911
Email: info@rddcf.ca
<https://rddcf.ca/>

Women of Excellence Awards Gala
Saturday, June 13, 2020
Cambridge Hotel
3310 50 Avenue,
Red Deer, AB T4N 3X9
Tickets go on sale May 1, 2020
<https://rddcf.ca/women-of-excellence/>

Women of Excellence enrich our community and inspire others through creativity compassion and dedication

CASH SPONSORSHIP AGREEMENT FORM



Company: _____
(*Please print Company name exactly as it is to appear in the print materials)

Address: _____

City, Province, Postal Code: _____

Corporate Contact: _____ **Title:** _____

Business Phone: _____ Mobile Phone: _____

Email: _____ Website: _____

WoE Contact: _____ **Title:** _____

Phone: _____ Email: _____

CASH SPONSORSHIP LEVEL & DETAILS

_____ **Inspiration for Excellence** (\$7,500+ Cash) Amount \$ _____

_____ **Lifetime Achievement Award** \$5,000 Cash

_____ **Award Sponsor** (Name) _____ \$3,000 Cash

_____ **Friends of WoE** (\$500 to \$2,999) Amount \$ _____

Invoice Date: _____ Payment is due 30 days after invoice.

Recognition Details:

_____ All recognition as outlined on page 5 Special Recognition Notes and Details:

*Your company receives sponsor recognition and no tax receipt as per CRA regulations.

_____ RDDCF has our most recent logo

_____ I will submit our logo as a high resolution .jpg or .png format by _____.

PAYMENT METHOD & SIGNATURE

_____ Cheque, payment 30 days after invoice _____ Visa / MasterCard / Amex

Credit Card #: _____ Expiry: _____ CSV# _____

Sponsor Signature: _____ Date: _____

RDDCF Signature: _____ Date: _____

IN-KIND SPONSORSHIP AGREEMENT FORM



Company: _____
(*Please print Company name exactly as it is to appear in the print materials)

Address: _____

City, Province, Postal Code: _____

Corporate Contact: _____ **Title:** _____

Business Phone: _____ **Mobile Phone:** _____

Email: _____ **Website:** _____

WoE Contact: _____ **Title:** _____

Phone: _____ **Email:** _____

IN-KIND CASH SPONSORSHIP LEVEL & DETAILS

_____ **Media Partnership** (\$15,000+) In Kind Value Amount \$ _____

_____ **Gala Support** (\$10,000+) In Kind Value Amount \$ _____

_____ **Auction / Raffle Item** In Kind Value Amount \$ _____

_____ **Cork Pull Bottle of Wine** Value (attach receipt) \$ _____

_____ **Cork Pull Bottle of Wine** (cash for RDDCF to purchase) \$ _____

_____ In Kind Support detail/invoice discount for Media and Gala support is attached.

In Kind Recognition Details:

_____ All recognition as outlined on page 6 **Special Recognition Notes and Details:**

*Your company receives sponsor recognition and no tax receipt as per CRA regulations.

_____ RDDCF has our most recent logo

_____ I will submit our logo as a high resolution .jpg or .png format by _____.

PAYMENT METHOD & SIGNATURE

_____ In Kind _____ Visa / MasterCard / Amex

Credit Card #: _____ **Expiry:** _____ **CSV#** _____

Sponsor Signature: _____ **Date:** _____

RDDCF Signature: _____ **Date:** _____